**Tushar Babbar**

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**EDUCATION & QUALIFICATIONS**

The University of Warwick, **MSc Data Analytics**  October 2021 – October 2022

* Modules: Foundation of Data Analytics, Data Mining, Visualization, Natural Language Processing.

Result – Merit (Obtained)

University Of Texas, Austin/Great Lakes, **PGP Data Science**  December 2020 – November 2021

* Modules: Data Visualization (Tableau), Predictive Modelling, Data Mining, Machine Learning, SQL

Result – First Class (Obtained)

St. Stephen’s College, India, **BSc. Computer Science** July 2017 – August 2020

* Modules: Statistical Software R, Probability and Statistics Transportation and Network Flow Models

Result – First Class (Obtained)

**WORK EXPERIENCE**

**AlliedOffsets, London,** **Carbon Market Data Analyst** September 2022 – Present

* Developed and deployed advanced predictive models and interactive dashboards that accurately forecasted and visualized trends in the Voluntary Carbon Market, empowering clients to make data-driven decisions resulting in significant financial gains.
* Crafted a proprietary rating algorithm to evaluate companies based on key attributes, providing clients with a decisive competitive edge.
* Revamped the entire database structure from the ground up, optimizing data structure, streamlining data retrieval, and improving data quality, resulting in a 70% performance improvement and enabling clients to quickly access and analyze crucial information.
* Analyzed market trends, regulations, and industry news to produce insights that guided the development of client-facing products and helped clients navigate challenges and capitalize on opportunities.

**Computer Base, India,** **Analyst** June 2020 – September 2021

* Contributed significantly to the “Client Acquisition Project” at Computer Base, India, which involved leveraging festivals and various promotional offers to drive sales and expand the customer base, resulting in a significant increase in revenue.
* Collaborated with the sales team to develop innovative strategies and campaigns that effectively targeted potential customers and maximized conversion rates, demonstrating a strong aptitude for creative problem-solving.
* Provided comprehensive data analysis and insights to support the project's success, leveraging key metrics and trends to optimize marketing and sales efforts.
* Received recognition from the CEO for outstanding contributions to the project, highlighting a track record of delivering exceptional results and driving business growth.

**PROJECTS**

**Air Quality Prediction of Delhi** March 2022 – September 2022

* Instituted a novel machine learning prediction model to forecast Delhi’s Air Quality for future from AQ situations before/during/after covid lockdown.
* Used techniques like Linear Regression, Feature Engineering (PCA), Neural Network, LSTM, Time Series Forecasting using Python
* Achieved 85% accuracy for predictions

**Prediction of Cellular Composition** January 2022 – March 2022

* Engineered a machine learning model that uses training data (patch images with given cell counts), predicting cell counts of each type in test images using Neural Networks with 70% accuracy.
* Used techniques like Regression, Clustering, Classification, Feature Engineering (PCA), Neural Network using Tensorflow and Python.

**Capstone Project: Life Insurance Sales** November 2021 – January 2022

* Programmed a predictive model using machine learning for the Insurance firm with 80% accuracy.
* Revamped on the client’s performance, to upscale the poor performing agents for better results.

**Sentiment Classification for Social Media** November 2021

* Illustrated a sentiment classifier for Twitter Semeval competitions, addressing different challenges pertaining to the extraction of meaning from text (semantics) with 65% accuracy.
* Used techniques like Linear Regression, Feature Engineering (PCA), Neural Network (LSTM), Classifiers (SVM, Naïve Bayes) using PyTorch.

**SKILLS & INTERESTS**

**Skills:**

* **Technical Skills:** Proficient in Python (TensorFlow, Pandas, Scikit-learn), Advanced Excel (Power Query, Merging), Tableau, Power BI, LaTeX, PostgresSQL/SQL, and R.

Intermediate knowledge of Java and Linux, and basic knowledge of HTML, CSS, and JavaScript.

* **Analytical and Problem-Solving Skills:** Experienced in data cleaning, manipulation, and visualization. Able to identify patterns and trends in complex data sets to provide meaningful insights.
* **Communication Skills:** Excellent communication skills, with experience in presenting complex data insights to non-technical stakeholders.

**Interests:**

* Passionate about data analytics and exploring new technologies.
* Accomplishments: Badminton player with over 20 national championships and state champion. Active swimmer.

**Certifications:**

* Data Science: R Basics (EdX)
* Data Science and Business Analytics – University of Texas, Austin

**Professional Memberships:**

* Member of Institute & Faculty of Actuaries, UK, and Institute of Actuaries of India.

**EXTRA-CURRICULAR EXPERIENCE**

**Team Leader, Commonwealth Games, 2022**

* Led a team of 50 volunteers in organizing and carrying out badminton-related activities, attracting over 500 viewers.
* Chaired weekly team meetings, ensuring efficient communication and successful implementation of tasks.
* Delegated tasks to volunteers based on their strengths and abilities in problem-solving and communication.

**University of Warwick, Men’s Badminton Performance Team**

* Represented Warwick University’s men’s badminton Performance team in BUCS, reaching the BUCS Cup Runner-Up position.

**McDonald's Case Study Competition, Great Lakes / Team Head**

* Led a team of 3 students to the Runners-Up position in a rigorous Data Science case study competition against 500 candidates.
* Received Special Appreciation from the Program Manager for outstanding performance.

**St. Stephen’s College in Delhi / Captain Men’s Badminton Team**

* Led a team of 6 to the university Semi-finals and received Special Awards and College Colors for exceptional performance in Badminton.